



Junior Soccer Section Est. 1998

U5's, 6's, 7's, 8's, 9's, 10's, 11's, 12's, 13's, 14's, 15's, 16's & 17's Girls & Boys

Grounds – St. Gregory's High School - Great Sankey Leisure Centre

Ron Cliff, 18 California Close, Great Sankey, Warrington, WA5 8WU – Secretary for all Correspondence

Tel: 01925 242530, ronshirl2109@btinternet.com

www.crosfieldsjfc.com

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Dear Sirs,

May we introduce our football Club to you – we are Crosfields Junior Football Club. We were established 10 years ago & have grown rapidly to cater for 400 children both boys & girls from Warrington & the surrounding areas. We now cater for children from Under 5's to Under 17's.

We are entered into the Warrington Junior League from Under 7's to Under 16's & entered into the Warrington Youth League at Under 17's. Our 2 youngest age groups – the Under 5's & 6's enjoy an hour of football fun each week in readiness for entry into the League at Under 7's. Due to demand we also have a thriving all girls section catering for girls aged 7 to 14 years old. Our four girls teams are entered into the Cheshire Girls League.

Crosfields J.F.C. is an FA Charter Standard Development Club, which was awarded by the Liverpool F.A. in August 2001. The Charter Standards were only recently introduced by the Football Association & have been brought about to improve the standards of grass roots junior football. This covers not only the coaching of our National sport, but more importantly it covers the health, safety & welfare of the children themselves. In order to receive this award Clubs must demonstrate their commitment to Child Protection, the Junior Team Managers Certificate or F.A. Level 1 coaching certificate, they must adopt equal opportunities policies for all children & be a well-managed & carefully financed organisation.

Charter Standard Development Clubs must not stand still, but must also demonstrate an on-going commitment to the development of the Club. For instance forging links with local schools, the development of girls teams, encouragement for Team Managers, Coaches & parent helpers to attend relevant F.A. coaching courses, to re-introduce the F.A. Star Awards for players, to ensure that adequate exit routes are provided for players, etc, etc - to name but a few! Our development plans are an on-going process, which will be reviewed regularly & updated to ensure that they are meeting the Clubs needs.

We were very proud in June 2004 to be voted County, Regional & then **National Charter Standard Development Club of the Year 2004 by the Football Association**, which affirms that the policies that we have in place are right for the young football players in our Club. History repeated itself & we were awarded the **Liverpool County F.A. Charter Standard Development Club of the Year 2005, & also the North West Region F.A. Charter Standard Development Club of the Year 2005**. And we scored a hat-trick by retaining our titles of **North West Region & Liverpool County F.A. Charter Standard Development Club of the Year 2006!**

We are also very much involved in the community & our Club has links with local Primary schools & High schools & our community coaches put on sessions in the schools both in curriculum time & also as part of after schools clubs. We have taken part in St Josephs RC primary school's Health Week, when our coaches delivered football coaching sessions to the pupils & spoke them about the health & social benefits of participating in sport. We are also involved with the Warrington Wolves Community programme & our coaches have participated in 'Girl Power Day' & will be hosting a 'Game of Two Halves' to try & introduce girls to our national sport.

Our Clubs running costs for this season are approximately £60,000 in order to pay for pitch fees, League fees, winter training all weather pitches, football strips, players training tops, players wet tops, players tracksuits, balls, cones, nets, mini soccer goals, players Christmas parties, players end of season presentations & trophies etc. For a small organisation run entirely by unpaid volunteers we rely on sponsorship to help supplement the income derived from the training fees charged to players.

The main reason for writing to you is to enquire whether or not you would be willing to award us some sponsorship. There are a variety of ways in which you could help, from sponsorship of Club football strips, drill tops or wet tops for the age groups that require them, to donations to help purchase new training equipment. We would willingly allow you to advertise your company through printing your company name or logo on the garments. Typically a mini-soccer kit will cost around £300 and an 11-a-side kit about £500.

If you feel that you are able to help us, then please feel free to telephone Wayne Abraham on 01925 444460 who can provide you with any further information that you may require, & also discuss any ideas that you may wish to implement to gain your Company publicity from your sponsorship. Any sponsorship no matter how great or small is always very gratefully appreciated.

For further information on our Club please visit www.crosfieldsjfc.com which gives comprehensive detail of what our Junior Football Club is all about.

Many thanks for taking the time to consider our Club for sponsorship.

Yours sincerely,

Ron Cliff
Secretary, Crosfields J.F.C.



THE FOOTBALL
ASSOCIATION

**Crosfields J.F.C. is an F.A. Charter Standard Development Club – Awarded August 2001
County, Regional & National F.A. Charter Standard Development Club of the Year 2004
Regional & National F.A. Charter Standard Development Club of the Year 2005 & 2006**